



SOUTH AFRICAN  
CHAMBER OF COMMERCE

20  
23



*Annual Gala Dinner*

**SPONSORSHIP PROPOSAL**

# ABOUT



SOUTH AFRICAN  
CHAMBER OF COMMERCE

## *The Annual Gala Dinner*

This will be our second Gala Dinner at the iconic Mansion House, the official residence of the Mayor of the City of London, situated at the very heart of the City, replete with gilt-topped stone columns, marble statues and exquisite art. The dinner will be held in the light and airy Egyptian Hall, under its amazing vaulted ceiling.

The Gala Dinner is the Chamber's premiere event in our calendar, and provides a wonderful opportunity to network with peers, business associates and friends, meet members of the Chamber, Executive, Board and Advisory Board at a highly prestigious venue, while enjoying the finest foods and wines.

The Lord Mayor and his Sheriffs will also be represented as we welcome in the Spring with this Black-Tie dinner.

You will also be entertained by live first-class traditional trumpet fanfare, a Keynote Address from a distinguished speaker and the past Lord Mayor of London, Sir William Russell.

## *Mansion House*

**22 MARCH 2023**

**18:00 to 22:30**



# SPONSORSHIP

## *Opportunities*

Sponsorship opportunities, with the South African Chamber of Commerce UK, allows you to increase your company's brand awareness, enhance your business relationships and network with peers, business associates and friends. It also offers you the opportunity to meet members of the Chamber, Executive, Board and Advisory Board.

As a sponsor, we can offer you a unique opportunity to reach other businesses who have an interest in both the UK and South Africa and help facilitate the development of business opportunities at this prestigious annual event.

The SA Chamber offers a range of sponsorship packages and branding opportunities to fit any budget.



# SPONSORSHIP

## Packages

### Platinum Sponsor - £10 000 exclusive of VAT

As Platinum Sponsor of the Annual Gala event, you will enjoy hosting a table of 10 seats, addressing the room on the night, and exclusive branding and marketing.

**Newsletter** - Feature full page article with 1000 words of copy and branding in the Chamber's newsletter.

**Website** - Feature on the Chamber's website. Homepage branding with 250 words of copy and a hyperlink to your website.

**Social Media** - Feature post on Chamber's LinkedIn profile with your logo and company url.

**Photographs** with distinguished guests and with Board Directors - high resolution digital copies provided.

**PR** - Recognition as the Platinum Sponsor in Chairman's Speech.

**Advertisement** - 2 roller banners displayed at the event (positioned by the Chamber) - 800 by 2000mm in size, and branded give-aways to the guests on departure.

**Branding** - Front page and a full page branding in the Souvenir Programme (dimensions: to be confirmed).

Post Event **Private Drinks** with the Board, sponsors and distinguished guests at 1 Lombard Street.

### Gold Sponsor - £5 000 exclusive of VAT

As Gold Sponsor of the Annual Gala event, you will receive 5 Gala Event tickets and exclusive branding and marketing.

**Newsletter** - Feature full page article with 500 words of copy and branding in the Chamber's newsletter.

**Website** - Feature on the Chamber's website. Homepage branding with 100 words of copy and a hyperlink to your website.

**Social Media** - Feature post on Chamber's LinkedIn profile with your logo and company url.

**Photographs** with distinguished guests and with Board Directors - high resolution digital copies provided.

**PR** - Recognition as the Gold Sponsor in Chairman's Speech.

**Advertisement** - 1 roller banner displayed at the event (positioned by the Chamber) - 800 by 2000mm in size, and branded give-aways to the guests on departure.

**Branding** - A Full page branding in the Souvenir Programme (dimensions: to be confirmed).

Post Event **Private Drinks** with the Board, sponsors and distinguished guests at 1 Lombard Street.

# SPONSORSHIP

## Packages

...continued

### Silver Sponsor - £3 000 exclusive of VAT

As Silver Sponsor of the Annual Gala event, you will receive 3 Gala Event tickets and exclusive branding and marketing.

**Newsletter** - Feature quarter page article with 300 words of copy and branding in the Chamber's newsletter.

**Photographs** with distinguished guests and with Board Directors - high resolution digital copies provided.

**Website** - Feature on the Chamber's website. Homepage branding with 30 words of copy and a hyperlink to your website.

**Advertisement** - Branded give-aways to the guests on departure.

**Social Media** - Feature post on Chamber's LinkedIn profile with your logo and company url.

**Branding** - A 1/2 page branding in the Souvenir Programme (dimensions: to be confirmed).

**PR** - Recognition as the Silver Sponsor in Chairman's Speech.

### Diamond Sponsor - £1500 exclusive of VAT

As Diamond Sponsor of the Annual Gala event, you will receive 2 Gala Event tickets and exclusive branding and marketing.

**Newsletter** - Feature quarter page article with 200 words of copy and branding in the Chamber's newsletter.

**Advertisement** - Branded give-aways to the guests on departure.

**Website** - Feature on the Chamber's website. Homepage branding with 30 words of copy and a hyperlink to your website.

**Branding** - A 1/3 page branding in the Souvenir Programme (dimensions: to be confirmed).

**Social Media** - Feature post on Chamber's LinkedIn profile with your logo and company url.

**PR** - Recognition as the Diamond Sponsor in Chairman's Speech.



# SPONSORSHIP

## Packages

...continued

### Sapphire Sponsor - £1000 exclusive of VAT

As Sapphire Sponsor of the Annual Gala event, you will receive 2 Gala Event tickets and exclusive branding and marketing.

**Newsletter** - Feature third of the page article with 100 words of copy and branding in the Chamber's newsletter.

**Branding** - A 1/3 of the page branding in the Souvenir Programme (dimensions: to be confirmed).

**Website** - Feature on the Chamber's website. Homepage branding with 30 words of copy and a hyperlink to your website.

**Social Media** - Feature post on Chamber's LinkedIn profile with your logo and company url.

**PR** - Recognition as the Sapphire Sponsor in Chairman's Speech.



### Ruby Sponsor - £500 exclusive of VAT

As Ruby Sponsor of the Annual Gala event, you will receive 1 Gala Event ticket and exclusive branding and marketing.

**Newsletter** - Feature third of the page article with 50 words of copy and branding in the Chamber's newsletter.

**Branding** - A 1/4 of the page branding in the Souvenir Programme (dimensions: to be confirmed).

**Website** - Feature on the Chamber's website. Homepage branding with 30 words of copy and a hyperlink to your website.

**Social Media** - Feature post on Chamber's LinkedIn profile with your logo and company url.

**PR** - Recognition as the Ruby Sponsor in Chairman's Speech.



# SPONSORSHIP

## Booking Form

To book your **branding and marketing sponsorship** opportunity for this prestigious Gala event, please complete the form below and send to **Juliet Rushent** at [jrushent@sachamber.co.uk](mailto:jrushent@sachamber.co.uk)

<b>Company Name (for invoice purposes)</b>	
<input type="text"/>	
<b>Address</b>	
<input type="text"/>	
<b>Contact Name</b>	<b>Contact Number</b>
<input type="text"/>	<input type="text"/>
<b>Email Address</b>	
<input type="text"/>	
<b>Sponsorship Package</b>	<b>Total Cost excl. VAT</b>
<input type="text"/>	<input type="text"/>
<b>Signature</b>	<b>Date</b>
<input type="text"/>	<input type="text"/>

## Terms and Conditions

1. Invoices will be issued once booking form is received. Payment is due within 14 days of invoice date and must be paid in full before the activity commences.
2. All invoices are payable by electronic transfer to South African Chamber of Commerce UK. Payment details will be supplied on the invoice.
3. Cancellations will only be accepted in exceptional circumstances and at the Chamber's discretion.
4. Employees of any business are deemed to be authorised to sign this order on behalf of their employer and the departure of the employee from the business does not affect the liability of the employer to pay the sums stated when invoiced for the said sums.
5. Please note tickets / seats are part of an inclusive package. If you are unable to attend the event, no refund will be given. If the included package tickets / seats have not been fully utilised by the sponsor, the Chamber reserves the right to fill the balance of the seats with agreed guests that would mix well.
6. All branded copy, images, roller banners and branded give-aways for publication or distribution to be supplied by sponsor.



# 2022 GALA DINNER

*Video Highlights*



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*Thank you*