

A large circular logo with a black center and a gold border. The text inside is white and reads "ANNUAL AWARDS CELEBRATION 2023".

ANNUAL
AWARDS
CELEBRATION
2023

Sponsorship Proposal

About the Awards

The South African Chamber of Commerce UK Awards is an esteemed celebration that recognises the outstanding efforts and achievements of the South African related community in the UK, SA and globally.

These awards brings together remarkable individuals who have excelled in various fields.

We invite nominations and entries across several award categories, each focusing on specific areas where excellence is rewarded. The Awards are open to members and non-members of the SA Chamber UK.

Sponsorship packages are available for each category with great opportunities to increase your brand awareness, enhance your business relationships and deliver services to the South African “community”.

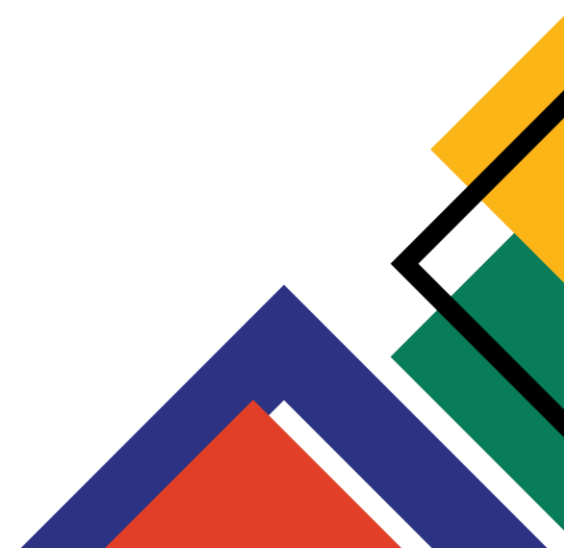
As a sponsor, we can offer you a unique opportunity to reach other business communities; global South Africans, and businesses who have an interest reciprocally in either, primarily, the UK or South Africa.



Where, when and categories

The Awards Dinner will take place on 31 January 2024 at a prestigious Livery Hall: Saddlers' Hall, 40 Gutter Lane, London, EC2V 6BR, where we will announce and celebrate the winners in the following categories:

- **Business Woman of the Year**
- **Young Business Leader Award**
- **ESG Leader Award**
- **DE&I Leader Award**
- **Business Leader Award**
- **Innovator of the Year**
- **Chairman's Award**



Platinum Sponsor £10,000 + VAT ✓ Chairman's Award

SOLD

Benefits:

- ✓ 10 Awards Dinner tickets (branded table) and option to buy further tickets at member's price
- ✓ Presentation of the Chairman's Award
- ✓ Opportunity to put forward a lead judge for sponsored category
- ✓ Branding opportunities:
 - Significant profiling on social media before the event and on the night
 - Key piece about the Award and branding in the SA Chamber newsletter
 - On the night – presentation of the Chairman's Award and short speech
 - Company's name on Award trophy
 - Company banner displayed on the night
 - Recognition as the Platinum Sponsor in Chairman's speech
 - Primary position on front page and full-page content and branding in the souvenir programme
 - SA Chamber website to profile the company with the Award category
 - May provide give-aways to the guests on the night
 - Ongoing social media exposure through the following year
- ✓ Photographs with the winner and with the Board Directors

Platinum Sponsorship - £10,000 + VAT

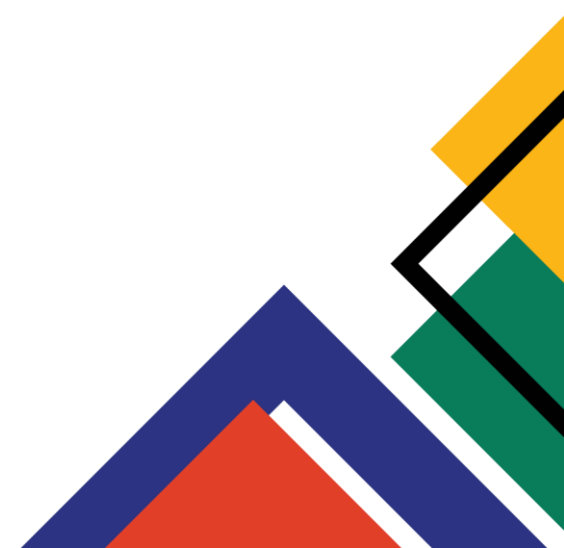
Gold Sponsor £5,000 + VAT

- ✓ Business Leader Award
- ✓ Business Woman of the Year
- ✓ ESG Leader Award
- ✓ DE&I Leader Award

Benefits:

- ✓ 4 Awards Dinner tickets and option to buy further tickets at member's price
- ✓ Choice of presentation of one category Award, excluding the Chairman's Award or others already allotted
- ✓ Opportunity to put forward a lead judge for sponsored category
- ✓ Branding opportunities:
 - High level profiling on social media before and after the event
 - Article about the Award and branding in the SA Chamber newsletter
 - On the night – presentation of the Award
 - Company's name on Award trophy
 - Company banner displayed on the night
 - Half page content with branding in the souvenir programme
 - SA Chamber website to profile the company with the Award category
 - May provide give-aways to the guests on the night
- ✓ Photographs with the winner and with Board Directors

Gold Sponsorship - £5,000 + VAT



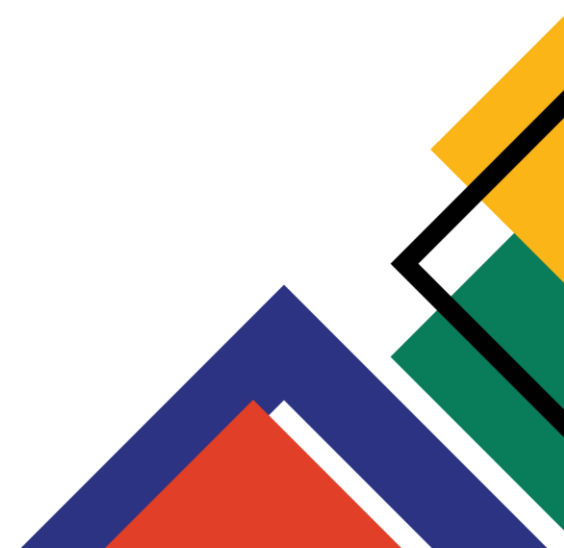
Silver Sponsor £3,000 + VAT

- ✓ Innovator of the Year
- ✓ Young Business Leader Award

Benefits:

- ✓ 2 Awards Dinner tickets and option to buy further tickets at member's price
- ✓ Choice of presentation of one category award, still available
- ✓ Branding opportunities:
 - High level profiling on social media before and after the event
 - Article about the Award and branding in the SA Chamber newsletter
 - On the night – presentation of the Award
 - Company's name on Award trophy
 - Company banner displayed on the night
 - Quarter page content and branding in the souvenir programme
 - SA Chamber website to profile the company with the Award category
 - May provide give-aways to the guests on the night
- ✓ Photographs with the winner and with Board Directors

Silver Sponsorship - £3,000 + VAT



Bronze Sponsor £1,000 + VAT

- ✓ Contribution to the Champagne Reception
- ✓ Contribution to the Wines with Dinner
- ✓ Contribution to the Entertainment

Benefits:

- ✓ Option to buy 2 Awards dinner tickets at member's price
- ✓ Choice of contribution towards specific activities, with relevant banners visible
- ✓ Branding opportunities:
 - Company logo included on social media before and after the event
 - Article about the company's engagement with branding in the SA Chamber newsletter
 - Recognition of sponsorship contribution by the Chairman
 - Logo and webpage included in the souvenir programme

Bronze Sponsorship - £1,000 + VAT

Please contact Juliet Rushent jrushent@sachamber.co.uk or call +44 7786 261920

for more information or to secure your sponsorship package

