

SOUTH AFRICAN CHAMBER OF COMMERCE (UK)  
AWARD CATEGORIES

16<sup>th</sup> MAY 2018

Business & Community Awards 2018

## SOUTH AFRICAN CHAMBER OF COMMERCE (UK) Business & Community Awards 2018

10 Awards

- ✓ *Even the best deserve reward and recognition*
- ✓ *Public recognition is valued more than “money”*
- ✓ *Accolade drives visibility and offers opportunity*
- ✓ *Rewards help the bottom line*

These annual Awards offer an excellent opportunity for sponsors to be associated with highly recognised business and community people, and being part of honouring high calibre leaders



# SOUTH AFRICAN CHAMBER OF COMMERCE (UK)

## Business & Community Awards 2018

10 Awards

### Features of the Awards

- ❑ Widened Award categories offer a greater opportunity for recognition.
- ❑ The Awards recognise 10 winning leaders out of 40 finalists merited for their achievements.
- ❑ Awards range from individuals who have made a difference in their community, to efforts in the charitable and giving back space, to corporate business sector for individuals who have driven value in their own or their employers' business.
- ❑ Nominees and finalists will be celebrated in the run up to the event - three and a half months of personal marketing value and the Information remains available for continued ongoing personal brand awareness.
- ❑ Winners will gain post event exposure with their sponsors in their communities and SACC will be provide a platform to share their successes and experiences with wider audiences.
- ❑ Exposure on the SACC website and widespread social media and networking opportunities will promote value, individually for nominees, finalists and particularly for winners and their businesses. Importantly for the sponsors, value is driven through the ongoing association to the Award, the winners and finalists and what these people achieve in their winning year.
- ❑ Exposure on all the various platforms with SACC and affiliates reach over 300 000 (social media, newsletters, websites and print media)

# SOUTH AFRICAN COMMUNITY SUPPORT AWARD

Award 1

## AWARDED TO:

An individual who has made a significant contribution to their community through their dedication and personal effort.

## THE CANDIDATE HAS:

- ✓ Passion
- ✓ Commitment
- ✓ Selflessly supported South Africans in the UK
- ✓ Delivered consistency and continuity

## JUDGES WILL LOOK FOR:

- ✓ Achievement and recognition within their community
- ✓ Support for the South African community in the UK
- ✓ Delivering to all without question of diversity differences
- ✓ Possibly having focused on a specific minority or prejudiced group
- ✓ Given willingly without expectation of reward



# RISING STAR OF THE YEAR AWARD

Award 2

## AWARDED TO:

An individual who displays great potential in new or existing business or industry; who has shown to recently stand out from their peers as a result of their personal effort. This is an individual of any age or a business or effort of any nature.

## THE CANDIDATE HAS:

- ✓ Exceptional talent
- ✓ Rapid achievement
- ✓ Achieved recognition or shown leadership
- ✓ Been an inspiration to others in and outside of their industry

## JUDGES WILL LOOK FOR:

- ✓ Challenges that they have faced and overcome
- ✓ Evidence of hard work and determination that continues to place them on an upwards trajectory
- ✓ An ability to become a significant contributor to their organisation and/or the wider business community

# MICRO BUSINESS AWARD

Award 3

## AWARDED TO:

An individual owns, runs or has a significant influence on a micro business or activity in the UK that is South African led or serving the South African community in the UK or SA.

## THE CANDIDATE HAS:

- ✓ Differentiated from competitors through products / services
- ✓ Shown leadership and innovation
- ✓ Has focused on a specific customer need
- ✓ Shown ingenuity and courage

## JUDGES WILL LOOK FOR:

- ✓ A business that is sustainable
- ✓ Evidences competent managerial leadership
- ✓ Currently employing staff or has the potential to employ additional staff
- ✓ Possibly having a potential for further growth
- ✓ Delivers value to customers



# ENTREPRENEUR OF THE YEAR AWARD

Award 4

## AWARDED TO:

An individual that has achieved outstanding success in their own business venture or one wherein they have a significant influence and interest (equity or similar).

## THE CANDIDATE HAS:

- ✓ Differentiated themselves by exhibiting exceptional moral compass and integrity
- ✓ Shown innovative thought leadership
- ✓ Inventiveness and creativity
- ✓ Courage and tenacity

## JUDGES WILL LOOK FOR:

- ✓ Leadership in their industry or field of expertise
- ✓ Creativity in growing their business
- ✓ Inspiring networking and collaboration opportunities

# INNOVATOR OF THE YEAR AWARD

Award 5

## AWARDED TO:

An individual who consistently proves to be at the cutting edge of his/her field and employs new technologies to spur growth

## THE CANDIDATE HAS:

- ✓ Creativity
- ✓ Imagination
- ✓ Vision

## JUDGES WILL LOOK FOR:

- ✓ Innovation and the methods used to implement
- ✓ The candidate's contribution which has led to growth and success
- ✓ How innovations have led to tangible benefits



# SA – UK TRADE AWARD

Award 6

## AWARDED TO:

An individual or a business which is being recognised for their outstanding achievement in delivering increased trade in products and services between South Africa and the United Kingdom

## THE CANDIDATE HAS:

- ✓ Sound international business acumen
- ✓ Actively promoted trade between the two countries
- ✓ Innovatively found solutions to creating new trade activities

## JUDGES WILL LOOK FOR:

- ✓ Growth and sustainability of their trade between the two countries, whichever direction
- ✓ Finding new and innovative trade deliverables
- ✓ Sustainable trade solutions
- ✓ Possibly used and influenced other businesses or support services in the supply chain being delivered

# LIFETIME GIVING BACK AWARD

Award 7

## AWARDED TO:

Awarded to an individual who has made a real difference to a group of people in South Africa through charitable work over an extended period.

## THE CANDIDATE HAS:

- ✓ Vision for change
- ✓ Passion for people and their chosen charitable objectives
- ✓ Shown inspirational leadership
- ✓ Has given of time, money and / or effort to make a difference
- ✓ Evidenced selflessness

## JUDGES WILL LOOK FOR:

- ✓ How lives have been touched or changed
- ✓ Positive outcomes against many challenges
- ✓ Long-term transformation
- ✓ How the people / community / organisations will continue transformation beyond further direct influence
- ✓ Sacrifices made along the journey
- ✓ 10 years or more involvement in giving back constructively



# BUSINESS WOMAN OF THE YEAR

Award 8

## AWARDED TO:

A business woman who is achieving in business, either her own company or as an employee, who is an inspirational leader, recognised in her field and is or could be a role model to other women.

## THE CANDIDATE HAS:

- ✓ Delivered outstanding achievements within the business sector
- ✓ Shown consistent determination and drive
- ✓ Has an enterprising spirit
- ✓ Tenacity and creativity

## JUDGES WILL LOOK FOR:

- ✓ Business success through their own efforts
- ✓ Been recognised or stands out in their field
- ✓ Positive influence and impact within the business community
- ✓ May have or shows the capacity for collaborating, supporting and mentoring other women in business
- ✓ Been or could be an Inspiration to other business women

# BUSINESS LEADER OF THE YEAR AWARD

Award 9

## AWARDED TO:

Any business individual who has excelled in their field and displays outstanding leadership and have contributed to the growth, sustainability and profitability of their business or their area of influence of their employer. Shown good business and management skills industry knowledge and consistent capability.

## THE CANDIDATE HAS:

- ✓ Evidenced being a good / natural leader
- ✓ Empowered others and delegated to help learn
- ✓ Displayed openness and engagement in that business community
- ✓ Strong values, ethics and integrity
- ✓ Excellent understanding of their industry

## JUDGES WILL LOOK FOR:

- ✓ Strategic vision which has helped them achieve their objectives and the respect of others
- ✓ Noteworthy achievements
- ✓ Key challenges which they have overcome
- ✓ What culture they have encouraged
- ✓ Possible handling of change or transition as a leader



# PLAYING YOUR PART AWARD

Award 10

## AWARDED TO:

An individual in his / her personal capacity, or as a leader or key influencer within an organization, who has utilised time, money or skills to contribute to lifting the spirit of the nation, ensuring a better future for all.

## THE CANDIDATE HAS:

- ✓ Excelled in giving back to the people of South Africa through:
- ✓ Inspiration
- ✓ Empowerment
- ✓ Celebration
- ✓ Passion

## JUDGES WILL LOOK FOR:

- ✓ Sustained change
- ✓ Ongoing and escalating improvement in the lives of South Africans within their influence
- ✓ Energised a contribution and involvement to and by South Africans in caring for one another and their country