

SACC Awards Partners

Brand SA
South African High Commission
SAFFA Events & Promotions
SA Diaspora
Celebrate SA

SOUTH AFRICAN CHAMBER OF COMMERCE (UK)
Business & Community Awards 2018

16th MAY 2018

Time: Doors open 18:00 - Carriages 23:00

Hotel Bar open to SACC guests until much later

Dress: Business Attire/Traditional Dress

KEYNOTE SPEAKER

Sir Nicholas Stadlen

Retired UK High Court Judge
Speaking on the lessons we can learn
today from the Rivonia Trialists

SOUTH AFRICAN CHAMBER OF COMMERCE (UK)

Business & Community Awards 2018

10 Awards

- ✓ *Even the best deserve reward and recognition*
- ✓ *Public recognition is valued more than “money”*
- ✓ *Accolade drives visibility and offers opportunity*
- ✓ *Rewards help the bottom line*

These annual Awards offer an excellent opportunity for sponsors to be associated with highly recognised business and community people, and being part of honouring high calibre leaders

SOUTH AFRICAN CHAMBER OF COMMERCE (UK)

Business & Community Awards 2018

10 Awards

Features of the Awards

- ❑ Widened Award categories offer a greater opportunity for recognition.
- ❑ The Awards recognise 10 winning leaders out of 40 finalists merited for their achievements.
- ❑ Awards range from individuals who have made a difference in their community, to efforts in the charitable and giving back space, to corporate business sector for individuals who have driven value in their own or their employers' business.
- ❑ Nominees and finalists will be celebrated in the run up to the event - three and a half months of personal marketing value and the Information remains available for continued ongoing personal brand awareness.
- ❑ Winners will gain post event exposure with their sponsors in their communities and SACC will be provide a platform to share their successes and experiences with wider audiences.
- ❑ Exposure on the SACC website and widespread social media and networking opportunities will promote value, individually for nominees, finalists and particularly for winners and their businesses. Importantly for the sponsors, value is driven through the ongoing association to the Award, the winners and finalists and what these people achieve in their winning year.
- ❑ Exposure on all the various platforms with SACC and affiliates reach over 300 000 (social media, newsletters, websites and print media)

PLATINUM SPONSOR OF SACC AWARDS

Playing Your Part Award

£2500

- ALL the benefits enjoyed by a
GOLD Sponsor

PLUS

- Role of Master of Ceremonies
- 5 minutes to promote
 - Brand SA
 - Playing your Part
 - National exercise with Partners (including SACC)
- Main table guest
- Additional banners
- Main photograph stand to be the Brand SA backdrop
- Scarves and lapel pins into all goodie bags
- Additional media coverage
 - Social Media
 - Print
 - Radio
 - News
 - Website



SPONSOR OF GOLD AWARDS

SIX AWARDS AVAILABLE

Entrepreneur of the Year | Innovator of the Year | SA - UK Trade
Lifetime Giving Back | Business Woman | Business Leader

£1750
Per Award

- Your brand and logo on all printed advertising material including posters, programs, brochures and flyers
- Your brand and logo on all social media advertising (Twitter, Facebook, LinkedIn, etc.)
- Exposure through editorials, official press releases, SA Newspapers, interviews and affiliate websites
- Logo ID and hyperlinks on a minimum of the following websites - SACC & Award Events, SA Diaspora and Saffaevents
- Exposure on hotel website, their newsletter, social media and at the hotel on the evening
- On the night - introduce your company, speak about the business and the reason for sponsoring, announce and be photographed with the winner.
- Rolling audio visual during the whole event will feature your logo and business brief
- Complementary ticket to the event for two people
- The opportunity to feature the SACC Awards event in sponsor's own marketing
- Promotional marketing on the night - banners can be erected and used for photos with the winner/finalists
- Promotional gift bag on the night - flyers or gifts for the goodie bag
- Promotional advert in the SACC weekly correspondence until the Awards evening in May 2018
- SACC microsite will remain live, which will be updated with photos relating to the Awards evening, the winner and sponsors words of congratulations
- Involvement in the judging of your own and other Awards
- An introduction to the category finalists and the category winner whose Award you sponsored (SACC encourages ongoing contact in the first year)
- Sponsored interview by Alec Hogg of BizNews, published as audio and online with company logo - high UK, SA and global listeners and readers

SPONSOR OF SILVER AWARDS

THREE AWARDS AVAILABLE
SA Community Support | Rising Star | Micro Business

£1250
Per Award

- Your brand and logo on all printed advertising material including posters, programs, brochures and flyers
- Your brand and logo on all social media advertising (Twitter, Facebook, LinkedIn, etc.)
- Exposure through editorials, official press releases, SA Newspapers, interviews and affiliate websites
- Logo ID and hyperlinks on a minimum of the following websites - SACC & Award Events, SA Diaspora and Saffaevents
- Exposure on hotel website, their newsletter, social media and at the hotel on the evening
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- Complementary ticket to the event for two people
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SPONSOR OF WINNER'S MEMBERSHIP FEE

CATEGORIES AVAILABLE: Ten Memberships

£1900 / 10
£190 / 1

- Your brand and logo on all Social Media advertising (Twitter, Facebook, LinkedIn, etc.)
- Exposure through editorials, official press releases, SA Newspapers , Interviews and affiliate websites
- Exposure on hotel website, their newsletter, social media and at the hotel on the evening
- An introduction to the winners / winner whose membership you sponsored (SACC encourages ongoing contact in the first year)
- The opportunity to feature the SACC Awards event in sponsor's own marketing
- Promotional Marketing on the night - flyers or gifts for the goodie bag
- A sponsor that kindly chooses to sponsor all 10 one year memberships will have all the benefits offered to silver sponsors

SPONSOR OF WINNER'S PRIZE VOUCHERS

CATEGORIES AVAILABLE: Ten Vouchers

£1000 / 10
£100 / 1

- Social media advertising (Twitter, Facebook, LinkedIn, etc.)
- Hotel website/newsletter listings/social media.
- Introduction to the people sponsored with photoshoot
- The opportunity to use the events logo in sponsor's marketing.
- Insert to the goodie bag
- A sponsor that kindly chooses to sponsor all 10 prize vouchers will have all the benefits offered to silver sponsors

GENERAL SPONSOR

CATEGORIES AVAILABLE: Twenty Sponsor Opportunities

£2000 / 20
£100 / 1

- Social media advertising (Twitter, Facebook, LinkedIn, etc.)
- Hotel website/newsletter listings/social media.
- The opportunity to use the events logo in sponsor's marketing.
- Insert to the goodie bag.
- A sponsor that kindly chooses to sponsor all 20 vouchers will have all the benefits offered to silver sponsors

SPONSOR OF COMMUNITY ATTENDANCE TICKETS

TICKETS AVAILABLE: Twenty Tickets

Give 20 younger South Africans who cannot afford to attend, visibility of what they can aspire to achieve

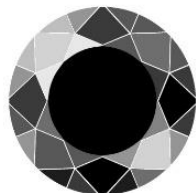
£1380 / 20

£345 / 5

£69 / 1

- On the night - Introduction to the people / person sponsored to attend with a photoshoot
- Social Media exposure for making a direct difference to 20 people
- The opportunity to feature the SACC Awards event in sponsor's own marketing
- Promotional Marketing on the night - flyers or gifts for the goodie bag
- A sponsor that kindly chooses to sponsor all 20 tickets will have all the benefits offered to silver sponsors

PREVIOUS YEAR'S SPONSORS



CONTACT DETAILS

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