

Benefit Sections	Strategic High Engagement ROI
SINGLE ENTITY FEES	
Annual Membership Fee (ex VAT)	£10,000
Annual Membership Fee (inc VAT)	£12,000
SUMMARY	
	<p>Six Newsletter entries and large area for website exposure - Strategic level</p> <p>Headline engagement in specific tailored projects designed to member's needs.</p> <p>Key Partnership and first opportunity, subject to Patron engagement, to bid for Headline sponsorship at the Gala or Awards Evenings</p> <p>Dignitary Invitation opportunities Engagements to include introductions, and invitations to meetings, dinners, round tables Engagements to also include presenting at webinars, seminars, speaking at events, Engagements to include tailored face to face functions</p> <p>Member discount for selected events</p> <p>Three or four Projects depending on the total annual plan (4 if standard, 3 if bespoke)</p> <p>Annual program agreed and planned, managed and delivered by the SA Chamber</p> <p>Event attendance included in the project plan, different for unpaid events, regular events and key events</p> <p>Strategic engagement and contribution via the Advisory Board</p> <p>First option to buy a table at either the Gala Dinner or Awards Evening</p>
COMPARISONS	
	<p>Relative to other foreign Chambers of Commerce, recent research indicates that:</p> <p>SA Chamber UK categories are wide spread to cater for a diverse membership and engagement offering</p> <p>SA Chamber UK category bands are cost effective and deliver genuine marketing return on investment</p> <p>SA Chamber UK Chapters, national and international, reach and special interest activities, are deep and wide</p> <p>SA Chamber UK focused solutions to the top membership categories offers tailored engagement which is robust and valuable</p> <p>SA Chamber UK our services are tailored to the member's requirements</p>
Please see the benefits offered, described in detail per section, on the pages that follow	
EVENTS	
GALA	
Gala Dinner Sponsorship	First choice, depending on Patron engagement, for Strategic Members to headline the event
Gala Dinner Speaker	Yes, if headline sponsor
Gala Dinner included seats	If sponsored at full headline sponsorship value, the table price is included at the members rate. If not headline sponsor, seats will be purchased at sponsor package terms, member rates or sponsored table rates
Gala Dinner Media Coverage	Yes, deep coverage
AWARDS	
Award Sponsorship	Yes, first choice, depending on Patron engagement, for Strategic Members to choose an Award Category to sponsor
Deliver the Award Sponsored	Yes, and give a few words to feature the company, relationship and the individual
KEY INVITATIONS	
Senior Event Invitations	First on list for senior level invites to "desired" in-person meetings
CFCC & Third Party Events	First on list for private invitations, free tickets to key CFCC, third party, trade missions, conferences, events and activities, subject to caps, restrictions and availability
CHAMBER WITH MEMBER	
Focused Joint Events	Seminars, Functions, Panels, Debates, Roundtables, Gatherings, etc Yes, two per year, as compiled in the plan
Webinars	Webinars - Yes, two per year, as compiled in the plan
Pre and Post Social Media & Media Newsletter, Email, Invitations As related to the event	Weeks to months campaigns Yes, wide coverage, as agreed in plan
Newsletter content, company profile, loyalty offers etc	Higher frequency - aligned to plan Write articles, sponsor content, thought leadership, product or services exposure, loyalty offerings, member exposure

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INTRODUCTIONS	
Government Government Departments Trade and investment promotion bodies Business People	Government level introductions to Ministers and departments of SA and UK governments Ability to create introductions via other foreign chambers to Ministers and departments Create required introductions, where possible, of a political, business, industry, specific person or company etc. nature Deeper and wider reach into UK and SA networks as relevant to member's needs Proactive invitations to functions where the relevant target market is present
BUSINESS	
Business Exposure Business Support Brand Promotion Offer Services to Members / on SA Chamber Provider list Networking Gain from SA Chamber Affiliation ESG values through SA Chamber membership Links to British Chamber for Business in SA Links to foreign chambers through the CFCC Links to other International SA Chambers via IASACC	<p>As per plan, designed relative to Strategic membership</p> The member to define their target market and engagement desires for the Chamber to match where possible Ask for support to get signposted to solutions or answers sourced, engage with Chamber senior people for business insights SA Chamber will promote the member's brand May be placed on the Provider's List as a premium supplier Networking will be supported based on desired meetings Gain value as a business from being a member of the Chamber, use the logo, put links to Chamber on own websites Through association, gain the kudos of the community efforts made by the Chamber Attend events when in SA, network Global solutions, markets, insights, trusted referrals - to many different continents Find South Africans globally and engage in trusted relationships
ENGAGEMENT	
Events, most are free to members Geographic or special interest groups Engagement level in the SA Chamber Membership Listing on the website Offer products and services via the Loyalty Channel Member achievements	Attend events in your area, where you are visiting and online. Many events are hybrid Join a region or a subject matter grouping to engage with like minded people Engage with senior team, Board and Exco and if appropriate, to join the Advisory Board Access to membership area to promote the business Based on product, service and membership category, offer loyalty that is aligned to your business, members, the Chamber and your company benefit Member achievements will be promoted
CONTRIBUTION	
Advisory Board Executive Committee Provide thought leadership Provide technical content Contribute to policy, lobbying & advocacy	Eligible for nomination to be elected to the Advisory Board May put forward a defined person to be considered to serve on the Executive Committee / Committees / Regions / Chapters / Forums Provide thought leadership articles for publishing by the Chamber Provide technical content articles for publishing by the Chamber Contribute to activities of policy formulations, lobbying to government or industry and advocacy relevant to the business
<p>Your marketing deliverables, via the SA Chamber UK, will be tailored to your specific needs</p>	