

| Benefit Sections | | Platinum Balanced Marketing ROI |
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| SINGLE ENTITY FEES | | |
| Annual Membership Fee (ex VAT) | £4,900 | |
| Annual Membership Fee (inc VAT) | £5,880 | |
| SUMMARY | | |
| | <p>Four Newsletter entries and website exposure - Platinum Level</p> <p>Second opportunity to bid for head sponsorship at the Gala or Awards events</p> <p>Selected invitation opportunities</p> <p>Engagements to include second level introductions, meetings, dinners, roundtables</p> <p>Selected access to webinars, seminars, speaking at events</p> <p>Member discount for selected events</p> <p>Maximum two specific tailored projects designed to member's needs.</p> <p>Annual program agreed and planned, managed and delivered by the Chamber</p> <p>Strategic engagement and contribution via the Exco</p> <p>First option to take a table at either the Gala Dinner or Awards Evening</p> | |
| COMPARISONS | | |
| | Relative to other foreign Chambers of Commerce, recent research indicates that: | |
| | <p>SA Chamber UK categories are wide spread to cater for a diverse membership and engagement offering</p> <p>SA Chamber UK category bands are cost effective and deliver genuine marketing return on investment</p> <p>SA Chamber UK Chapters, national and international, reach and special interest activities, are deep and wide</p> <p>SA Chamber UK focused solutions to the top membership categories offers tailored engagement which is robust and valuable</p> <p>SA Chamber UK our services are tailored to the member's requirements</p> | |
| | Please see the benefits offered, described in detail per section, on the pages that follow | |
| EVENTS | | |
| GALA | | |
| Gala Dinner Sponsorship | Second choice for Platinum Members to headline the event | |
| Gala Dinner Speaker | Yes, if headline sponsor | |
| Gala Dinner included seats | If sponsored at full headline sponsorship value, the table price is included at the members rate. If not headline sponsor, seats will be purchased at sponsor package terms, member rates or sponsored table rates | |
| Gala Dinner Media Coverage | Yes, fair coverage | |
| AWARDS | | |
| Award Sponsorship | Yes, second choice for Platinum Members to choose an Award Category to sponsor | |
| Deliver the Award Sponsored | Yes, and give a few words to feature the company, relationship and the individual | |
| KEY INVITATIONS | | |
| Senior Event Invitations | Second on list for senior level invites to "desired" in-person meetings | |
| CFCC & Third Party Events | Second on list for private invitations, free tickets to key CFCC, third party, trade missions, conferences, events and activities, subject to caps, restrictions and availability | |
| CHAMBER WITH MEMBER | | |
| Focused Joint Events | Seminars, Functions, Panels, Debates, Roundtables, Gatherings, etc Yes, one per year, as compiled in the plan | |
| Webinars | Webinars - Yes, one per year, as compiled in the plan | |
| Pre and Post Social Media & Media Newsletter, Email, Invitations As related to the event | Weeks to months campaigns Yes, wide coverage, as agreed in plan | |
| Newsletter content, company profile, loyalty offers etc | Lower frequency - aligned to plan Write articles, sponsor content, thought leadership, product or services exposure, loyalty offerings, member exposure | |

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| INTRODUCTIONS | |
| Government Government Departments Trade and investment promotion bodies Business People | Government level introductions to SA and UK governments Ability to create introductions via other Foreign Chambers executives Create required introductions, where possible Reach into UK and SA networks as relevant to Member's needs When spaces, proactive invitations to functions where the relevant target market is present |
| BUSINESS | |
| Business Exposure Business Support Brand Promotion Offer Services to Members / on SA Chamber Provider list Networking Gain from SA Chamber Affiliation ESG values through SA Chamber membership Links to British Chamber for Business in SA Links to foreign chambers through the CFCC Links to other International SA Chambers via IASACC | As per plan, designed relative to Platinum membership The member to define their target market and engagement desires for the Chamber to match where possible Ask for support to get signposted to solutions or answers sourced, engage with Chamber senior people for business insights SA Chamber will promote the member's brand May be placed on the Provider's List as a Premium supplier Networking will be supported based on desired meetings Gain value as a business from being a member of the Chamber, use the logo, put links to Chamber on own websites Through association, gain the kudos of the community efforts made by the Chamber Attend events when in SA, network Global solutions, markets, insights, trusted referrals - to many different continents Find South Africans globally and engage in trusted relationships |
| ENGAGEMENT | |
| Events, most are free to members Geographic or special interest groups Engagement level in the SA Chamber Membership Listing on the website Offer products and services via the Loyalty Channel Member achievements | Attend events in your area, where you are visiting and online. Many events are hybrid Join a region or a subject matter grouping to engage with like minded people Engage with senior team, Board and Exco and if appropriate, to join the Advisory Board Access to membership area to promote the business Based on product, service and membership category, offer loyalty that is aligned to your business, members, the Chamber and your company benefit Member achievements will be promoted |
| CONTRIBUTION | |
| Executive Committee Provide thought leadership Provide technical content Contribute to policy, lobbying & advocacy | May put forward a defined person to be considered to serve on the Executive Committee / Committees / Regions / Chapters / Forums Provide thought leadership articles for publishing by the Chamber Provide technical content articles for publishing by the Chamber Contribute to activities of policy formulations, lobbying to government or industry and advocacy relevant to the business |
| | Your marketing deliverables, via the SA Chamber UK, will be tailored to your specific needs |