

Benefit Sections	Silver Engagement effort required
SINGLE ENTITY FEES	
Annual Membership Fee (ex VAT)	£1,900 VAT not applicable to entities based outside the UK
Annual Membership Fee (inc VAT)	£2,280
SUMMARY	
	<p>One Newsletter and website exposure - Silver Level</p> <p>Member discounts for selected events</p> <p>Opportunity to bid for secondary sponsorship at the Gala or Awards events</p>
COMPARISONS	
	<p>Relative to other foreign Chambers of Commerce, recent research indicates that:</p> <p>SA Chamber UK categories are wide spread to cater for a diverse membership and engagement offering</p> <p>SA Chamber UK category bands are cost effective and deliver genuine marketing return on investment</p> <p>SA Chamber UK Chapters, national and international, reach and special interest activities, are deep and wide</p> <p>SA Chamber UK focused solutions to the top membership categories offers tailored engagement which is robust and valuable</p> <p>SA Chamber UK our services are tailored to the member's requirements</p>
Please see the benefits offered, described in detail per section, on the pages that follow	
EVENTS	
AWARDS	
Award Sponsorship	Yes, fourth choice for Silver Members to choose an Award Category to sponsor
Deliver the Award Sponsored	Yes, and give a few words to feature the company, relationship and the individual
CHAMBER WITH MEMBER	
Newsletter content, company profile, loyalty offers etc	Loyalty offering
INTRODUCTIONS	
<p>Government</p> <p>Government Departments</p> <p>Trade and investment promotion bodies</p> <p>Business</p> <p>People</p>	<p>Government level introductions to SA and UK governments</p> <p>Ability to create introductions via other foreign chambers executives</p> <p>Create required introductions, where possible</p> <p>Reach into UK and SA networks as relevant to member's needs</p> <p>When spaces, proactive invitations to functions where the relevant target market is present</p>
BUSINESS	
<p>Business Exposure</p> <p>Business Support</p> <p>Brand Promotion</p> <p>Offer Services to Members / on SA Chamber Provider list</p> <p>Networking</p> <p>Gain from SA Chamber Affiliation</p> <p>ESG values through SA Chamber membership</p> <p>Links to British Chamber for Business in SA</p> <p>Links to foreign chambers through the CFCC</p> <p>Links to other International SA Chambers via IASACC</p>	<p>As per plan, designed relative to Platinum membership</p> <p>The member to define their target market and engagement desires for the Chamber to match where possible</p> <p>Ask for support to get signposted to solutions or answers sourced, engage with Chamber senior people for business insights</p> <p>SA Chamber will promote the member's brand</p> <p>May be placed on the Provider's List as a Standard supplier</p> <p>Drive own networking</p> <p>Gain value as a business from being a member of the Chamber, use the logo, put links to Chamber on own websites</p> <p>Through association, gain the kudos of the community efforts made by the Chamber</p> <p>Attend events when in SA, network</p> <p>Global solutions, markets, insights, trusted referrals - to many different continents</p> <p>Find South Africans globally and engage in trusted relationships</p>

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ENGAGEMENT	
Events, most are free to members	Attend events in your area, where you are visiting and online. Many events are hybrid
Geographic or special interest groups	Join a region or a subject matter grouping to engage with like minded people
Membership Listing on the website	Access to membership area to promote the business
Offer products and services via the Loyalty Channel	Based on product, service and membership category, offer loyalty that is aligned to your business, members, the Chamber and your company benefit
Member achievements	Member achievements will be promoted
CONTRIBUTION	
Executive Committee	May put forward a defined person to be considered to serve on the Executive Committee / Committees / Regions / Chapters / Forums